

BUSINESS FALLACY # 2: YOU REAP WHAT YOU SOW

While I agree with this principle, people in business have wrongly interpreted it. Believing that if you sow money, you will reap money, many fall victims to get-rich-quickly scams. Parati kasi silang nag hahanap ng paraan na lumaki ang pera nila ng mabilis. So people often ask me, "Anong magandang negosyong pasukin, yung sigurado ang kita?" I always tell them that there is no such thing.

Ang ibig sabihin ng "you reap what you sow" is, if you sow a banana, you will reap a banana. If you sow kindness, you will reap kindness. Hindi ibig sabihin nito pag nagtanim ka ng pera aani ka ng maraming pera. Let me explain how money grows. You use money to buy a banana seed and the inputs you will need, you will then have to add hard work to grow the seed into a healthy tree so that it will produce a good harvest. When this happens, you can sell the fruits in order to grow the money you invested. But if you do not invest in a banana seed, you will not have the means to grow your money. On the other hand, even if you buy a banana seed but are not willing to work to grow it into a healthy tree you will not have anything to sell at the end. This is true in business as well!

Matthew 7:20 says, "A good tree cannot produce bad fruits, and a bad tree cannot produce good fruits." If you want to have a lot of good fruits, you should be willing to first work to grow a good tree. Do not look for a good tree to buy because the person who owns it will not sell it to you. Para lang yan sa negosyo, nobody will sell you a good business. The businesses you can buy are often those that are struggling or needs rehabilitating.

You will reap what you sow! This will only come true if you are willing to put in the work necessary to grow a good tree or a healthy business. Remember, money is just a tool for growing a business and the reward when you have done well.