

## MONEY WILL NOT GROW ON ITS OWN!

The Bible says, "You reap what you sow!" But do you know that this principle became the source of my woes during the first four years of my life in Bukidnon? It was not because there was something wrong with the principle, but because back then, I did not understand how it was applied in business.

To many of us, money is the seed we sow while the business is the soil we sow it in. In farming, I learned that the condition of the soil decides how fruitful the seed will eventually become. Unfortunately, most of the soils in the country have been over-farmed, resulting in their nutrients being depleted. Thus, a farmer must work hard to improve the soil if he wants to have a good harvest. From this, I have come to realize that the reason why I failed before was because I was so focused on reaping the fruit rather than improving the soil that grows the plant. Money does not grow on its own, it needs a healthy business to grow in. Making the soil good for the seed requires a lot of work. Likewise, building a healthy business to grow your money requires the same effort.

Do you wonder why you do not immediately reap the "good" you sow in the lives of others? Have you ever wondered why the money you invest does not always return when you want it to? This was a major woe I struggled with back in those days. And then I discovered that each type of seed bears fruits in ITS proper season, and the proper season is decided not by the farmer who sowed the seed but by the plant itself. If you force a plant to bear fruits before its season, you will kill it prematurely because its internal structure will be destroyed in the process. I realized that I need to study how my plants behave, so that I can "plan around it and not work against it." This is true in business as well; a business will eventually profit in the proper season. When I forced my business to profit early, I ended up with very little to reap. But when I spent more time working around and respecting its nature, I had less stress and had better returns.

I hope this post will help those who may be struggling in reaping what they have already sown.