

## WE HAVE BEEN LIED TO!

When I sent out the video "Entrepreneurship is a LIE!", I did not mean to discourage people from becoming entrepreneurs. On the contrary, I want everyone to become an entrepreneur because I want every Filipino to experience what we went through, kaya nga I have been writing books and sharing my insights freely.

However, many people think becoming an entrepreneur is about freedom from authority, freedom in the use of their time and freedom to buy whatever they want.

These are not entirely true. When you become an entrepreneur, you do not own your time because your business does. If you want to succeed you need to be ready to work 24/7 so that you can do everything necessary to make your business thrive. While an entrepreneur can go on vacation anytime he wants, that "anytime" will come only when the company is healthy but it will take a while before that happens.

When you are an employee, your stress will come from the need to satisfy your boss. When you are an entrepreneur, the pressure will come from the need to pay your suppliers and the salaries of your employees - on time! While the benefits of entrepreneurship will always be better than employment, you will have to pay your dues before you can enjoy them.

Kaya nga I am bothered when I see striving entrepreneurs who are always on Facebook and Instagram showing off how they party and the places they go to while their business is still young. I often ask myself, "Do they know something that I do not know?" Pero these things just tell me that they are not spending enough time and energy to make their businesses survive. Sana lang they will not lose too much money and time along the way.